



CARBON COUNTY TOURISM PROFILE

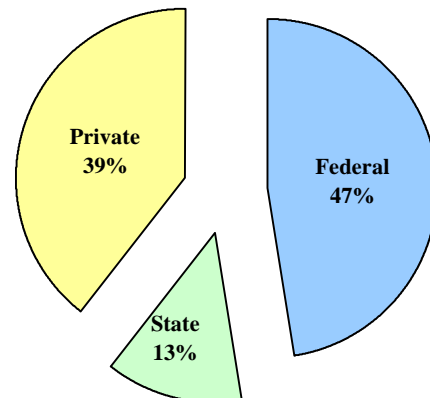
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	20,286	20,654	20,695	20,500	20,396	19,858	-2.6%	13
Total Non-Ag Employment	8,665	9,082	9,183	9,209	8,903	8,674	-2.6%	12
Non-Ag Avg Monthly Wage	\$1,905	\$1,997	\$2,058	\$2,100	\$2,189	\$2,257	3.1%	9
Per Capita Income	\$18,157	\$19,446	\$20,158	\$20,903	\$21,763	\$22,877	5.1%	7
Unemployment Rate	6.2%	4.9%	6.2%	7.0%	5.8%	6.3%	0.5%	23
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$38.4	\$38.9	\$40.6	\$38.8	\$33.5	\$32.6	-2.7%	18
Travel & Tourism Related Employment	708	714	751	727	635	649	2.2%	18
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$798	\$809	\$844	\$807	\$698	\$679	-2.7%	18
Gross Taxable Room Rents	\$2,781	\$3,490	\$3,671	\$4,478	\$4,475	\$4,631	3.5%	16
Transient Room Tax	\$83.4	\$104.7	\$110.1	\$134.3	\$134.2	\$138.9	3.5%	16
Restaurant Tax	--	\$65.2	\$148.7	\$160.4	\$155.0	\$163.4	5.4%	14
Car Rental Tax	--	--	--	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$270.2	\$302.8	\$350.3	\$344.8	\$346.7	\$361.6	4.3%	12
REGIONAL VISITATION COUNTS								
I-70 UT/CO Traffic Count	1,888,875	1,951,290	2,127,220	2,350,965	2,314,830	2,493,680	7.7%	
Arches N.P.	856,016	858,525	837,161	869,980	786,429	754,026	-4.1%	
Canyonlands N.P.	447,527	432,697	436,524	446,160	401,558	368,592	-8.2%	
Green River S.P.	110,921	138,107	116,471	143,600	138,531	101,599	-26.7%	
Scofield S.P.	104,165	103,603	96,755	102,311	89,971	76,648	-14.8%	
Goblin Valley S.P.	67,880	70,829	70,860	82,978	71,110	75,702	6.5%	
Huntington S.P.	60,852	63,193	66,099	66,687	64,852	59,927	-7.6%	
Millsite S.P.	40,465	47,557	48,297	44,327	43,878	40,829	-6.9%	

Land Ownership - 1999	No. of Acres	% Total
Total Acres in County	947,632	100.0%
Federal Government		
BLM	419,835	44.3%
US Forest Service	30,327	3.2%
National Recreation Areas	--	--
National Parks	--	--
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government		
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	13,857	1.5%
State Trust Lands	110,029	11.6%
American Indian		
	73	0.0%
Private**	373,511	39.4%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Carbon County Tourism Profile

